



Chien Hsin University of Science and Technology

2015 International Conference on Applied Foreign Language Studies

Time: Friday, September 25th, 2015

Venue: International Conference Hall (A1102) and Meeting Room (A1004), 10th Floor,

Administration Building, Chien Hsin University of Science and Technology

08:00-08:30	<p style="text-align: center;">Registration</p>
08:30-08:50	<p style="text-align: center;">Opening Plenary</p> <p>Tung-chun Huang 黃同圳 (Dean, College of Commerce, Chien Hsin University of Science and Technology 健行科技大學商學院院長)</p> <p>Kuei-min Huang 黃貴敏 (Chair, Department of Applied Foreign Languages, Chien Hsin University of Science and Technology 健行科技大學應用外語系主任)</p> <p>Li-ming Wu 吳黎明 (Chair, Language Teaching Center, Chien Hsin University of Science and Technology 健行科技大學語言教學中心主任)</p>
09:00-09:50	<p style="text-align: center;">Keynote Speech</p> <p>Moderator: James Zarzana (Professor Emeritus, Department of English, Southwest Minnesota State University 西南明尼蘇達州立大學英文系榮譽退休教授)</p> <p>Keynote Speaker: Zhang Xihua 張喜華 教授 (Provost, Beijing International Studies University 北京第二外國語學院教務處長)</p> <p>Topic: The Ideal State of Cross-Cultural Communication Between China and the West</p>

Paper Presentation

A1004	A1002
<p>Moderator: Wang Yuange 王元歌 副教授 (Associate Professor, Department of Applied English, Beijing International Studies University 北京第二 外國語學院應用英語系副教 授)</p> <p>Presenter: Pu-Lan Sung (Graduate Student, Department of Applied Foreign Languages, National Kaohsiung University of Applied Sciences 國立高雄應用科技大學應用外 語系研究生)</p> <p>Yu-Chun Wang (Associate Professor, Department of Applied Foreign Languages, National Kaohsiung University of Applied Sciences 國立高雄 應用科技大學應用外語系副教 授)</p> <p>Topic: Aviation English Learning App: a Technology Acceptance Model for ESP Education</p> <p>Presenter: Jyun-Yu Li (Graduate Student, Master Program of Teaching English as a Foreign Language, National Chung Cheng University 國立中正大學英語 教學碩士班學生)</p> <p>Topic: Taiwanese EFL College Students' Attitudes and Perceptions of Peer Review</p>	<p>Moderator: Eric Doise (Assistant Professor, Department of English, Southwest Minnesota State University 西南明尼蘇達州 立大學英文系助理教授)</p> <p>Presenter: Edward Cheng-Chung Huang (Graduate Student, Department of English, National Taipei University of Technology 國立臺 北科技大學應用英文所研究生)</p> <p>Topic: Formulaic Speech in Nursery Rhymes for YLs' SLA</p> <p>Presenter: Chu-Yin Kuo (Graduate Student, Department of Applied English, Ming Chuan University 銘傳大 學應用英語系研究生)</p> <p>Shu-Chiu Hung (Assistant Professor, Department of Applied English, Ming Chuan University 銘傳大學應用英語系助理教授)</p> <p>Topic: Corpus-based Genre Analysis of ESP: A Case Study of EST in Relation to 'Energy'</p>

10:00-10:50