

2014 College English Presentation & High School English Speech Contest

I. Introduction

● Objectives

Taiwan and the United States have been maintaining considerably frequent interflow in many aspects such as language, food, politics, education, and popular culture etc.. The implementation of the visa-free travel into the USA has largely increased exchange opportunities between people of the two countries. In response to the trend of global talents flow, possessing the ability to express themselves well in English will be beneficial to elevate students' competitiveness in the future workplace.

The goal of the contest, held from 2013, titled as "The United States of America, as Viewed from Taiwan", is to cultivate students' English expression and organization skills, and to provide them with an exchange and observation platform. Students participating in the contest can explore different aspects of the United States in English as well as their impacts on Taiwan from the viewpoint of Taiwan.

● Organizers

- Department of Foreign Languages and Literature combined with Center of English Teaching, National Sun Yat-sen University
- American Institute in Taiwan (AIT), Kaohsiung Branch Office
- Sun Yat-sen America Center

● Sponsors

- Office of Research and Development, National Sun Yat-Sen University (NSYSU)
- Office of Academic Affairs, Center for Teaching and Learning Development, National Sun Yat-Sen University (NSYSU)

II. Procedure

Titled as "The United States of America, as Viewed from Taiwan", the contest will be run in two groups: college (team English PowerPoint presentation) and high school (individual English speech). The panel judges for each group will include three local/foreign experts, scholars and the American Institutes in Taiwan (AIT) officials. They will judge the contestants on their content of presentation/speech, English language fluency, and deportment. The winners will receive awards and prizes. To encourage students' participation and show the organizers' appreciation to the contestants' instructors, all the finalists will receive certificates of participation and a letter of appreciation will be

presented to instructors.

- Theme of the contest: “*The United States of America, as Viewed from Taiwan*”

Based on the theme of the contest, participants can decide their speech/presentation topic with one or many aspects of America and its or their impacts on Taiwan. Those aspects include literature, culture, art, education, technology, politics, economics, diplomatic policy, ecology etc.

- The contest is conducted in two phases: preliminary and final.

- Preliminary phase

In the preliminary phase, a **three-minute** video (High school group - English speech; College group - English PowerPoint presentation) should be sent to **the Department of Foreign Language and Literature combined with Center of English Teaching in National Sun Yat-Sen University** via post by the indicated deadline. The contestants can decide the title of their speech/presentation, of which the content should be connected to the theme of this contest. The scoring criteria of the Preliminary are the same as the ones of the Final (see below).

Experts/scholars will be invited to be the judges of this contest. 15 teams/persons in each group will be selected for the final contest. Yet, the number of finalists is subject to change.

- Final phase

※ **The contest title for the Final must be the same as the one for the Preliminary, and the team members cannot be changed.**

College group: English PowerPoint presentation

1. Presentation time: 7 minutes for presentation, 3 minutes for Q&A
2. Both contestants have to present on stage; non-contestants cannot participate in or assist in the competition.
3. Speech notes or scripts are not allowed in the process of the contest.
4. Cite references appropriately if any literature source is quoted.
5. The format of the presentation file should be saved in PowerPoint for Windows Office 2003. English is the main presentation language.
6. Uniforms are not allowed for the contest.

Criteria

1. English speech skills and expressions (pronunciation, intonation, fluency, accuracy, Q&A etc.) 40%
2. Content of presentation (relevance, creativity, structure, visual

- design)40%
3. Performance (coordination of members, body language, costume, deportment)20%

※ If two groups receive the same points, the ranking will be determined by the higher scores of (1) English speech skills & expressions and (2) content of presentation, accordingly.

High school group: English speech

1. Speech time: 5 minutes per person and 3 minutes for Q & A
2. Speech notes or scripts are not allowed in the process of the contest.
3. Uniforms are not allowed for the contest.

Criteria

1. English expression abilities (pronunciation, intonation, fluency, accuracy, etc.)40%
2. Content of speech (relevance, creativity, structure)40%
3. Performance (body language, costume, deportment).....20%

※ If two groups receive the same points, the ranking will be determined by the higher scores of (1) English expression abilities and (2) content of speech, accordingly.

III. **Eligibility**

※ All contestants have to meet the following requirements

College group

- 1) Non-English major undergraduate and graduate students currently studying in University/University of Technology/Institute of Technology in Taiwan.
- 2) Current students who have ROC nationality and official student status.
- 3) Students who have never lived or studied in any English-speaking country for more than six months (six months included) since six years old.
- 4) Students who have never studied in district English/bilingual school for more than three years in total since six years old.
- 5) Signing up as a team of two, contestants (**should be from the same school**) can be selected either by their school or by themselves.

High school group

- 1) High school students currently studying in public/private high schools in Taiwan. (Grade 1-3 junior college students are included.)

- 2) Current students who have ROC nationality and official student status.
- 3) Students who have never lived or studied in English-speaking countries for more than six months (six months included) since six years old.
- 4) Students who have never studied in district English/bilingual school for more than three years in total since six years old.
- 5) Contestants selected by each school.
- 6) Register under the name of school, only 1 to 3 contestant(s) of each school are accepted to include in the contest.

IV. Awards

Each contestant will receive a certificate of participation. After the competition, the judges will select the top three, two outstanding works(優選二名), and three superior works (佳作三名) for each group.

First prize—each person gets NT\$6,000 or an equivalent prize and a certificate of award.

Second prize—each person gets NT\$4,000 or an equivalent prize and a certificate of award.

Third prize—each person gets NT\$3,000 or an equivalent prize and a certificate of award.

Outstanding prize—each person gets NT\$1,000 or an equivalent prize and a certificate of award.

Superior prize—each person gets NT\$300 or an equivalent prize and a certificate of award.

V. Schedule for the Final

Time	Event	Venue (to be announced)
12:00~13:00	Check in	
13:00~13:15	Remarks given by the guests	
	Introduction of the competition rules	
13:20~14:30	Competition starts Team 1 ~ Team 7	Two sites for College group and High school group, respectively.
14:30~14:50	Break (Tea time)	
14:50~16:10	Team 8 ~ Team 15	Two sites for College group and High school group, respectively.
16:10~16:30	Scoring	

16:30~17:00	Award Ceremony	
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※ Finalists have to check in with their own student ID cards at 12:00-13:00 at the Registration Counter on the Final day. The finalists will be disqualified from participating in the final competition while presenting in the wrong order or not appearing on the stage after being called several times.

VI. Registration information

A. Timetable

Group	College	High school
Deadline for signing up	now~9/30 (Tue.)	
(Preliminary) Deadline for turning in videos	10/12 (Sun.)	
(Preliminary) Result informed	10/17 (Fri.)	
(Final) Deadline for turning in powerpoint files	11/5 (Wed.)	-----
(Final) Date	2014.11.7 (Fri.) in NSYSU	

※ The registration period may be shortened or extended according to actual conditions.

B. Registration

1. Fill in the registration form and (any will do)

1) e-mail to chinyen@staff.nsysu.edu.tw by 9/30 (Tue.). The title of the email is “Sign up for 2014 College English PowerPoint Presentation and High School English Speech Contest---(school name)”. Two registration forms are required if two teams are sent by the same school to participate in the contest.

2) FAX: 07-5253200

3) Send via post to **Miss, Chin-Yen, Chang, No.70, Lianhai Rd., Gushan Dist., Kaohsiung City 804, Taiwan (R.O.C.)**.

2. For the preliminary phase, the video should be burned to a CD/DVD, marked with the contestant's full name, school name, and topic of the speech/presentation, and sent to **Miss, Chin-Yen, Chang, No.70, Lianhai Rd., Gushan Dist., Kaohsiung City 804, Taiwan (R.O.C.)** by 10/12 (Sun.)

3. A completed registration form and video are both required for successful registration.

4. The finalists in College group need to turn in relevant files within the given time.

※ All the materials and files turned in will be kept by the organizer and won't be returned. Please copy all files before turning in.

VII. Please refer to the website for updated information.

<https://sites.google.com/site/2014nsysuspeech/>

VIII. Contact

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